

Merger Press Release:

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Homcrafts TM
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Homcrafts and Green Ray Interior LLP (B2C) Merger

permanently merge their sales and marketing for better synergies.

Bangalore, Jun. 28th, 2023. Homcrafts, Bangalore Interiors services company, and Green Ray interior (B2C), announced their merger today, creating an industry leader in Custom based Interior designs and executions across Bangalore. The combined company will operate under the Homcrafts.

Manjit M Chavan as CEO Homcrafts will run the newly merged company, while former BASUDEO SINGH will be CVO (Chief Vision officer). The headquarters for the combined company will be in Bangalore KR Puram Branch Bangalore 560036

“Our partnership over the last few Months made this an easy decision,” said BASUDEO SINGH. “Our companies really had some incredible synergies.”

“We have ample opportunities for growth” said JITENDRA MAURYA as COO

The companies formed a strategic partnership in 2022, and have both seen double-digit sales growth in the B2C sector during that time, largely as a result of the partnership. The partnership makes a relationship that has been beneficial for both companies and their customers permanent.

“This is really an exciting moment for both companies,” said Mr. BASUDEO SINGH. “We’ve built an incredible relationship over a year.”

Beyond the name change, customers should not see any major changes with the services they received from both companies.

About Homcrafts

Homcrafts has been in the business of making things for the B2C and B2B markets since 2018. It was recently recognized as a leading startup in interiors in Bangalore

About GreenRay Interior

GreenRay Interior has provided into B2B and B2C for a long time now since its founding in 2018.